Roll No

CS-7004 (3) (CBGS) B.E. VII Semester

Examination, November 2019

Choice Based Grading System (CBGS) Modern Information Retrieval

Time: Three Hours

Maximum Marks: 70

- Note: i) Attempt any five questions.
 - ii) All questions carry equal marks.
- 1. a) Explain the issues in the process of Information Retrieval.
 - b) Discuss the components of Information Retrieval system in detail.
- a) What are the three classical models in information retrieval system? Explain vector space retrieval model with example.
 - b) Discuss Latent Semantic Indexing in detail. Also list some of its advantages and disadvantages.
- a) How do you expect that relevance feedback using negative judgement will affect the precision and recall?
 - b) Explain the concept of inverted index file. How it can be used in Information Retrieval?
- 4. a) Explain the crawler indexer architecture. 7
 - b) Compare HITS and Page rank algorithm in detail. 7

5.	a)	Discuss the relevance of Information Retrieval System	
		in context of Digital libraries.	7
	b)	Explain snippet generation for online IR system.	7

- 6. a) What are the performance measures of a search engine?7
 - b) What are the disadvantages of using natural language words for searching with a retrieval system?
- 7. a) Differentiate between Information Retrieval and Web Search.
 - b) Discuss focused web crawling. Also list some important issues while crawling the web.
- 8. Write short notes on any two of the following: $2 \times 7 = 14$
 - i) Deep web
 - ii) Search Engine Optimization
 - iii) Web Personalization

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